



SPECIALIZING IN RADIO AND T.V. VOICEOVERS FOR COMMERCIAL, PROMOTIONAL AND IMAGING

Looking for a unique voice pitchman to make your
business stand out from the rest?

*Look no further... hire “Big Daddy” Marty Allen to make your
business zing.*

Want a voice that has a passion and flavor for what
you're trying to sell?

*Take a different approach than the norm and let
“Big Daddy” Marty Allen put your business on the map.*

DON'T DELAY...LET'S GET STARTED!

Experience

**IF YOU WANT A “BALLS TO THE WALLS”
BARRY WHITE SOUNDING VOICE WITH ATTITUDE...
YOU’VE COME TO THE RIGHT PLACE**

Over 35 years in the Broadcasting Business

2010 – Present

**Studio Engineer, Billboard Announcer and Music Director for the Cleveland Cavaliers
Radio Network**

1994 – 2009

**Executive Producer of the Mike Trivisonno Show
Newsradio WTAM 1100**

January 2006 – July 2008

**American Idol judge
WOIO 19 Action News TV**

1987 – 1993

**Production Director, Public Service Director, Morning Show Host, Morning News
Producer and Asst. Program Director
WERE 1300AM Cleveland**

1985 - 1987

**Engineering Technician, Morning News Producer and Asst. Production Director
3WE AM1100 Cleveland**

1982 - 1985

**Technical Audio Board Operator and Engineering Asst.
WJW AM850 Cleveland.**

1978

Graduate of John F. Kennedy High School Cleveland, Ohio

1982

Graduate of the Ohio School Of Broadcasting

***Specializing in
Radio and TV Voiceover for commercial, promotional and imaging
Web Design***

Endorsements

Mr. Chicken

Andy Sims Buick

Buick Lucerne (National)

Spitzer Auto Group

Health And Fitness Equipment Centers

Your Man Tours (Cruising)

Consolidated Resorts (National)

Purina One (National)

Spitzer Auto Group

Atlantic Records

All State

AutoZone

Angela Mia Pizza

Testimonials

Marty: Your newest "Mr Chicken" commercial has to be one of the funniest commercials I've ever heard!! Laughed myself silly!!! GREAT job!! It sure deserves a "Cleo"!!
Ken Andrus - Listener

Marty: Your indescribable energy is unmatched and we really mean that. If we could take just a small portion of your enthusiasm and sell it we could make a fortune. You can tell that Molly and Pickles are like your children. Keep relating their positive changes back to Purina One.

Look forward to speaking to you on our Purina ONE conference call.
Doug Hendrex - Media Evaluation - Ad Results Advertising

Marty - I heard the chickenitis commercial last week and it is by far the best radio commercial I ever heard! I was stopped at a light in Parma and when I heard it I just started laughing like a madman!! You are sooooo talented!!!!

Tell Triv the commercials are getting funnier than the show!!!
Luigi – Listener

wow, that ruled! please tell Marty that was one of the best regional spots I have ever heard done in my 25+ years of working with Warner Bros!!!!.. seriously, that sounded fantastic...he's got the perfect voice for this spot... i know Gerald's family is really going to like hearing these on your station... I'm going to forward this to the label and all the retailers involved with the promotion... thanks again!
Bill Peters, Atlantic / WB Records

Marty,
Your Mr. Chicken bit where you "cluck" is one of the funniest things I've heard, good job. Listen to Triv most everyday. Great show, you all do a good job. Keep up the good work.
Ken – Listener

Mar-Tayyyy
You've been doing great. Your quirky and definitely one-of-a-kind delivery is certainly a refreshing alternative to our messaging in Cleveland. I know you'd like to see hard numbers to see if you're moving the needle but I don't have them. Rest assured that the campaign is doing well and we're already looking forward to '07.

All the best to Pickles and Molly.
Doug Hendrex – Media Evaluation –Ad Results Advertising

Marty,
You did it again. The night before spot was fantastic. I laughed for half an hour over it. Don't know where you keep coming up with them. You are very creative. I need a copy of it. My wife did not hear it. Please email one to me. Thanks for all you do helping me and my company. Great having you on board,
Mike Simens – President, Mr. Chicken

Contact

**TO BOOK MARTY ALLEN FOR YOUR ADVERTISING
CAMPAIGN OR TO INQUIRE ABOUT HIS SERVICES
CONTACT:**

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